

The Savory Affair Event Planning

Wine Blending Team Building Challenge

Enhance your team building experience with The Savory Affair – communicate, compete, commit and complete the experience at hand.



“The Savory Affair team did an excellent job arranging an engaging and informative wine blending experience for our clients. They took care of all the information and apparatus needed for the exercise. Everyone thoroughly enjoyed the event.” ~ Roger Iannetta, Director of Marketing, Cox Business



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According to *Forbes Magazine*, “Leaders need to rely more than ever on the intelligence and resourcefulness of their staff. Collaboration is...an essential ingredient for organizational survival and success. It’s not just corporate profits that suffer when collaboration is low: the workforce loses something too. Individuals lose the opportunity to work in the kind of inclusive environment that energizes teams, releases creativity and makes working together both productive and joyful.”

The Program. Our wine blending team-building program brings employees together and provides an ideal opportunity to solidify and strengthen relationships, at all company levels. The program is designed to be fun while ensuring practical and applicable company takeaways that relate to trust, teamwork and commitment. It fosters creativity and learning; blends complementary strengths; teaches conflict resolution; promotes a sense of ownership; and encourages healthy risk-taking.

Teams become their own winery and are guided through an introduction into their product, its market and goals for expansion. They will create their own wine blend from various trials, develop a name/logo and a marketing idea for how to expand. Each team will learn about various generations - Millennials, Gen X, Gen Y, Baby Boomers - to help break down barriers of communication.

United behind a common goal, the program allows for:

- Increasing awareness of team members’ unique contributions
- Learning new ideas that will benefit all
- Engaging cooperation for consensus among misaligned teammates
- Encouraging open-mindedness and positivity for innovation

While a serious program, participants learn when they are having fun through a stimulating team building activity that has intellectual, social, and business components.